



FACT SHEET

- The Warrick Dunn Family Foundation's (WD-FF) mission is to provide opportunities for economically disadvantaged single parents and children who have demonstrated a commitment to achieve financial independence and stability.
- WD-FF is a 501(c)(3) not-for-profit corporation, registered federal tax identification number, 42-154-5318.
- WD-FF was established in 2002 as a way to expand Homes for the Holidays (HFTH) and to explore programs and services for single-parent families.
- HFTH is currently WD-FF's singular program. HFTH has rewarded 99 single parents and 265 children and dependents since 1997.
- WD-FF operates in four markets: Atlanta, Ga., Baton Rouge, La., Tallahassee, Fla. and Tampa, Fla. Warrick Dunn considers each of these cities home.
- In 2009, 92 cents of every dollar raised by WD-FF supported its mission.
- WD-FF has two full-time employees, headquartered in Tampa, Fla.
- WD-FF has a volunteer Board of Directors with 13 members. Board representation:

Atlanta, Ga.	Warrick Dunn, Atlanta Falcons Limited Partners
	David D. Mobley, Jr., Mobley & Company
	Kelvin Buncum, International Medical Solutions
	Sybil Elie, Aaron's Inc.
	Bruce Redditt, Omnicom Group
Tallahassee, Fla.	Lee F. Hinkle, Florida State University
	John Charles Thomas, Florida League of Cities
Tampa, Fla.	Christopher S. Knopik, Knopik Moore Deskins
	Andre Kirwan, Bank of Tampa
	Eve Overby, Infocrossing, Inc.
	Tony Cabassa, Wenzel Fenton Cabassa, PA
	Farrukh Quraishi, Brock Communications
	Dr. Theophilus T. Sai, Humana
- WD-FF has the following fundraising initiatives:

100 Yard Ru\$h	- Annual giving campaign
HFTH Hosting Opportunities	- Supports HFTH program
- Social media

Facebook	Warrick Dunn
	Warrick Dunn Family Foundation
Twitter	@WD-FF
	@WarrickDunn

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