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wdc.org

Sponsorship Benefits*	Legacy Donor \$100,000+	Lifetime Donor \$25,000 - \$99,999	Hall of Fame \$10,000 - \$24,999	Gridiron Great \$5,000 - \$9,999	Alumni Club \$1,000-\$4,999	Players Club \$250 - \$999
Logo featured on Warrick Dunn Charities, Inc. letterhead	✓					
Warrick Dunn as guest at an employee function or dinner (Limit 12 people)	✓					
Logo prominently displayed on banner	✓					
Prominent recognition on homepage of the Warrick Dunn Charities, Inc. Web site	✓					
Recognition in all press releases and media fact sheets	All markets	1 market				
Logo featured in selected event advertisements	All markets	1 market				
Complimentary invitation to the Annual Golf Classic	2 Foursomes	1 Foursome				
One article in the "Foyer," the Warrick Dunn Charities, Inc.'s Quarterly eNewsletter (3000+ subscribers)	✓	✓	✓			
Complimentary plaque to signify level of support for the Warrick Dunn Charities, Inc.	✓	✓	✓			
Recognition with logo on event invitations (when applicable)	All markets	1 market	1 event			
Verbal recognition at a Foundation event	All markets, with representation	1 market, with representation	2 event	1 event		
Advertisement in event program (when applicable)*	Logo	Logo	Name	Name		
Invitations to Warrick Dunn Charities, Inc. Fundraising Events	10	8	6	4	2	
Complimentary autographed item	Jersey, Helmet, Book, Football, Framed Photo	Book, Helmet, Football, Framed Photo	Helmet, Football, Framed Photo	Football & Framed Photo	Framed Photo	
Logo on Warrick Dunn Charities, Inc. Web site	✓	✓	✓	✓	✓	
Listing on Warrick Dunn Charities, Inc. Web site	✓	✓	✓	✓	✓	✓

* Cash donations only, no goods or services exchanged. All printed material has a submittal deadline of six (6) weeks prior to the date of publication. If camera ready/print ready art is not provided, the Warrick Dunn Charities, Inc. reserves the right to create ads, if time permits. For additional information on publications, please contact 404.367.2230 or hammant@wd-ff.org. Revised 8-11